



2017 BC ECONOMIC SUMMIT Making Waves



JUNE 11TH TO 13TH, 2017

DELTA VICTORIA OCEAN POINTE RESORT AND SPA

The British Columbia Economic Development Association (BCEDA) is presenting its 2017 Annual Summit in Victoria, BC from June 11-13, 2017. This is an opportunity to highlight success stories, lessons learned, share cutting-edge ideas, and engage your colleagues at the premier event for economic development practitioners in British Columbia. The annual BC Economic Summit attracts over 200 local, regional, First Nations, national and international experts in the field of economic development and elected officials from various parts of our province.

The 2017 Summit theme is "Making Waves". Successful economic development depends on a team that can identify and foresee challenges, embrace diversity and capitalizes on opportunities. Sometimes you have to make waves to shake things up in a community and to get key players all working together for the ultimate economic development success. The 2017 BC Economic Summit will look at what is Making Waves throughout BC right from the Provincial Capital to individual communities. The Summit will showcase what is shaping communities and how they are riding the wave to a more resilient and stronger local economy.



The BCEDA is BC's largest membership organization serving the economic development profession. From public to private, rural to urban and local to international, our members represent the entire range of economic development experience.



Registration

BCEDA Member	\$585
Future Member	\$635
Mayor/Chief & Councillors	\$485

www.bceda.ca/summit



PRE-SUMMIT SESSIONS

ELECTED OFFICIALS

The Role of Local Elected Officials
in Economic Development

EDO KICK START

Getting off on the Right Foot
in your New Community

2017 BC ECONOMIC DEVELOPMENT AWARDS

Recognizing the Province's
best economic development
marketing materials; programs
and partnerships

Workshops Include:

- Destination Development for Economic Growth
- Connecting Planners & EDOs
- Aboriginal & Local Government Partnerships
- Workforce and Economic Development
- Promote Your Community Like a Tech Startup
- Economic Development Marketing Online
- Wavemakers: Provincial Resources
- Energy in BC
- Transportation & Logistics Trends
- Data is Good, But Insights Are Better



MONDAY, JUNE 12TH

NAFTA: Why North America Still Matters



Matthew Rooney
Director, Economic Growth
George W. Bush Institute

Advancing Technology in Your Community



Jason Hermitage
Vice President of Public
Sector
Microsoft Canada

TUESDAY, JUNE 13TH

The Canadian Economy: Recent Developments and Future Challenges



David Williams
Senior Economist
Bank of Canada



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BCEDA

BC Economic Development Association

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